



# UK Industrial Tapes Ltd

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Brumwell House  
Westway Industrial Estate  
Throckley  
Newcastle Upon Tyne  
Telephone: (0191) 2697810  
Fax: (0191) 2671028  
E mail: [sales@ukindustrialtapes.co.uk](mailto:sales@ukindustrialtapes.co.uk)  
Web Site: [www.ukindustrialtapes.co.uk](http://www.ukindustrialtapes.co.uk)  
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## Data Sheet: P-724

### 1. General Description

P-724 is a colored, printable flat back paper tape coated with a blended rubber-based adhesive.

### 2. Features

- Directly Printable
- Good Tensile Strength
- Attractive colour range
- Resistant to abrasion, oil and staining

### 3. Construction

Impregnated Kraft paper  
Synthetic rubber adhesive

### 4. Characteristics

P-724 is directly printable with solvent and water-based flexographic inks, with no need for additional seal coating.

The product has a good tensile strength as well as a high edge tear resistance and easy rewind.

### 5. Application

The P-724 is an ideal printed packaging tape, available in various colours. It is also recommended for industrial and retail colour coding applications, for all roll tabbing, for polyethylene produce bag sealing, for decorative edging of photo albums and display boards.

## 6. Properties

Film Type :	Flat back Paper
Adhesive Type :	Blended rubber-based adhesive
Total Thickness :	0.170mm/6.5 mil
Tensile Strength:	52.5 N/10mm / 30 bs/in
Adhesion to Steel :	4.6 N/10mm / 40 oz/in
Elongation :	3%
Operation temperature :	0 – 66Dec C.

Colours : White, Green, Blue, Red, Yellow, Orange, Pink, Black, fluorescent pink, fluorescent red.

## 7. Application Guidelines

For optimal application conditions, we advise you to keep the roll at room temperature before applying the tape. Surfaces to which tape is applied should be clean, dry and free of grease, oil or other contaminations.

### *Important Notice*

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